



Two Park Avenue

tel 1.212.591.7000

New York, NY

fax 1.212.591.7674

10016-5990 U.S.A.

www.asme.org

FY25 BOARD OF GOVERNORS MEETING

Wednesday, April 30, 2025

12:00 to 2:30 pm (EDT)

2 Park Avenue Conference Center, New York, NY

FINAL MINUTES

Attendance during the open session was as follows:

Board of Governors

President: Susan Ipri-Brown

Governors: Alma Fallon, Kathryn Jablokow, Nicole Kaufman Dyess, William King, Tom Kurfess, Monica Moman-Saunders, Dave Schlesinger*, Jared Oehring, Lester Su, Janis Terpenney, Patrick Vieth

Executive Director/CEO: Thomas Costabile

Other Officers

Senior Vice Presidents/Elects: Andy Bicos, Public Affairs & Outreach
Rick Cowan, Section Engagement Sector
Jennifer Jewers Bowlin, Student & Early Career Development
Thomas Lavertu, Elect, Technical & Engineering Communities
Bob Stakenborghs, Technical & Engineering Communities*
Tom Vogan, Standards and Certification

Secretary/Treasurer Tara McMahan

Ass't Secretary/General Counsel: John Delli Venneri, Esq.

Chief Financial Officer: William Garofalo

Governors-Elects: Carlos Beatty, Jr., Nelia Mazula, Parisa Saboori, Scott Smith

Guests

Radhika Dharmadhikari**

BOG Intern

John Dong*

ASME Member

Gemma Iruegas*

Nominating Committee, Vice Chair

Omar Kheir*/***

Chair, Nominating Committee

Madiha Kotb*

CPP Member/Past President, 2013-2014

Karen Ohland

CPP Secretary/Past President, 2022-2023

Rick Marboe*

Governor, 2020-2023

Vicki Reisinger*

TEC Member At Large

Keith Roe*

Campaign Chair/Past President, 2016-2017

Bob Sims*/***

CPP Member, Past President, 2014-2015

Sue Skemp*

CPP/Past President, 2002-2003

Callie Tourigny*

Nominating Committee Member

Sam Zamrik*

CPP Member/Past President, 2007-2008

Staff

RuthAnn Bigley*	Manager, Governance Programs
Keith Bloesch	Chief Information Officer
Susie Cabanas	Manager, Global Alliances & Board Operations
Christopher Cantrell	Sr. Managing Director, Standards Engineering Services
Arin Ceglia*	Managing Director, Learning & Development
Chandra Clouden	Chief Human Resources Officer
Christopher Connolly	Senior Director, Government Relations
John Hasselmann*/***	Managing Director, Global Public Affairs
Josh Heitsenrether*	Sr. Managing Director, Marketing & Digital Standards
Drew Lentz	Director, Learning Technology & Product Development
Andrea Mahoney*	Managing Director, Marketing & Digital Operations
Tom Meehan*	Controller
Andrea Mess*	Managing Director, Talent Management & Strategy
Steven Papaganeres	Managing Director, Finance
Jeff Patterson	Chief Operating Officer
Allian Pratt	Chief Leadership Engagement Officer
Christine Reilley	Managing Director, Publishing
Nachalie Rodriguez*	Executive Assistant, Executive Office
Karen Russo	Senior Director, Strategic Communications
Anand Sethupathy	Chief Strategy Officer
Svetlana Shaknes*	Director, Market Intelligence
David Soukup	Managing Director, Governance
Matt Vasquez*	Senior Director, Standards & Certification

*Virtual

**Absent

***Part-Time Attendance

1. Opening of Meeting

- 1.1 Call to Order: On Wednesday, April 30, 2025, a meeting of the FY25 Board of Governors of the American Society of Mechanical Engineers was held at the Conference Center at 2 Park Avenue, New York, NY and simultaneously via the Zoom application. All members were present, and the meeting was called to order by President Ipri-Brown at 12:31 PM EDT.
- 1.2 Adoption of the Agenda: On motion made and seconded, the Board unanimously voted to adopt the agenda as circulated on April 22, 2025.
- 1.3 President's Remarks: President Ipri-Brown thanked the Board and staff for their dedication to the Society. ASME is strong and focused on its core mission, vision, and values and she appreciates the dedication of the full Society for remaining true to focus. She wished ASME a happy birthday as it was launched on April 7, 1880 with the constitution and bylaws adopted by its first president. The inaugural meeting was held at Stevens Institute, in Hoboken, NJ. The founders were machine builders and technical innovators. April is also Volunteer Impact Month with 48 ASME sections engaged in volunteer activities, an increase from last year. May Day, May 1st, celebrates workers and she again thanked the ASME staff who make the society hum and progress every day. Also

celebrated in May is Asian American and Pacific Islander Heritage Month with ASME launching various social media posts.

Engineer's Week was in February, and she thanked everyone for their enthusiasm. Women's History Month was in March with the kickoff on March 20 of the Women's Leadership Collective, an initiative of the Board, which explored new communities ASME can welcome. The Foundation will continue to shepherd this initiative.

With ASME's recent partnership with Women in 3D Printing, we now have access to a new mobile audience, creating new opportunities and promoting cutting edge technologies. This new venture will be under Stephanie Viola's leadership, and she will provide more updates at the Board Planning meeting.

The recent IAB meeting was held in Washington, D.C. last week and the engagement of that group continues to grow.

The ASME Foundation gala will be held tomorrow, and the Board's 100% support is fundamental to their work. (Minutes Appendix 1.3)

- 1.4 Executive Director/CEO's Remarks: Mr. Costabile welcomed everyone to today's hybrid Board of Governors' meeting; the first Board meeting held at the conference center at 2 Park Avenue. The new ASME offices are under construction on the 16th floor and a tour of the work in progress has been arranged for later today.

During a recent visit to the Beijing China, Mr. Costabile toured the newly relocated Beijing Representative Office (BRO) which opened on April 1. During the visit, three meetings were held with supporting associations to encourage forward movement.

Meetings were also held in Singapore. Four candidates were interviewed for the Director of Operations position in Singapore. Alex Tan has accepted ASME's offer and will start on or about July 1, 2025. Mr. Tan has over 30 years of experience working in the region with multinational companies.

The last leg of the trip were two stops in India for meetings regarding the ongoing expansion of ASME India Private Ltd and ASME Foundation India. In late March ASME was notified that ASME Foundation India was eligible for its first grant from the India division of The Welding Institute. Meetings were also held with two local government agencies regarding workforce development.

The 2025 conference season has begun. The Offshore Technology Conference will be held in Houston May 5-8, 2025. Attendance is 82% of what it was last year. The PVP conference, which is scheduled for July in Montreal, Canada has only about 440 pre-registrants. The concern is the trend leading to low attendance. While not in panic mode, Mr. Costabile does feel it is time for a reset. The following week is Boiler Code Week to be held in conjunction with the National Board of PV Inspectors Annual Meeting in Salt Lake City. Most discussions will focus on AI and how to use it properly.

Earlier this week, the spring IAB meeting was held in Washington, D.C. and as Mr. Costabile heard from several members, it was the best IAB meeting they attended.

Planning continues for the Annual Business meeting in Portland, Maine in June. We continue to evaluate the format of the Annual meeting. The FY26 Board will have this on their agenda to discuss and come back with suggestions.

Construction of the new offices at 2 Park Avenue and in Livingston, NJ continues. Occupancy is scheduled during July for both locations. Discussions are being held regarding a possible Board meeting in September or October in New York and New Jersey's to inaugurate the new space. Newark Airport is only 20 minutes from the New Jersey office with the Hilton Hotel nearby.

A completed Form 990 for Tax year 2023 will be sent to the Board after this meeting. The Board only needs to review and acknowledge receipt.

ASME's Capital Campaign continues with positive momentum. It has \$26 million cash in hand. The structure of the campaign is being evaluated with a focus on two pillars, larger gifts and annual gifts.

The Reinventing the Future event held in Washington, D.C. this past March was a success. ASME honored five women in engineering, including President Ipri-Brown presenting four Dedicated Service Awards.

On May 1, the ASME Gala, Optimism Engineered, will be held honoring three individuals as we continue to raise funds for scholarships. (Minutes Appendix 1.4)

1.5 Consent Items for Action: No requests were received to remove any items from the Consent Agenda.

On motion made and seconded, the Board voted to approve 1.5.1 through 1.5.3 on the Consent Items for Action:

- 1.5.1. Approval of Minutes of the February 11, 2025 Meeting
- 1.5.2. Proposed Appointments
- 1.5.3. Proposed Changes to By-Law B5.5

2. Open Session Agenda Items

2.1 YTD Financial Update: Bill Garofalo provided a high-level recap of the FY25 March fiscal year-to-date financials. There was a loss in revenue; however, net results were favorable to budget driven by higher revenues along with favorable expenses. Engineering Operations had a higher number of activities and related certificate revenue which were the major contributors. The overall expense favorability was mainly driven by cost savings related to timing of expenses throughout the fiscal year. We expect overall expenses to be in line with the budget for the full year. Based on the March forecast, we are projecting a net deficit for FY2025 slightly ahead of budget.

The ASME investment portfolio improved by 5.6% YTD through March. The Executive Committee and Executive Team continue to work with our investment advisor to monitor and adjust our allocations when necessary, including economic impacts related to the tariffs. ASME's portfolio continues to remain diversified with a mix of 70% equity and 30% fixed-income investments.

The current approved contingency reserve target is 60%. ASME ended FY24 with a contingency reserve of 93%, which has increased it to 100%, a solid financial position with room to invest in ASME's future.

- 2.2 Membership Dues: Drew Lentz reported that ASME's membership trend has shown a decrease in the last 30 years while student membership shows only a slight increase. Shifting generational values indicate the change in decision-making in joining associations. Common themes for joining are community, skills and purpose. The decision to maintain current dues is driven by a combination of declining membership headcount, cost, market conditions, and other strategic considerations. The recommendation is to maintain the current base membership dues for the 2025-2026 Membership year. (Minutes Appendix 2.2)

On motion made and seconded, the Board voted to approve 11-1 to approve the following:

To approve 2025-2026 membership dues of \$158.00

- 2.3 Government Relations Update: A presentation by Chris Connolly showed that there are new opportunities and challenges per the recent federal changes and federal spending. These include a shift in energy priorities, Open Access regulatory threats, U.S. reciprocal trade and tariffs, and standards and manufacturing. The ever-changing political landscape is generating uncertainty in Washington but ASME's priorities remain the same as we continue to advocate for policies that advance ASME's membership and the engineering industry. (Minutes Appendix 2.3)
- 2.4 Volunteer Satisfaction Survey Overview: An executive summary was provided by Jeff Patterson based on the results of the survey on how people feel about their engagement with ASME and the likelihood of someone recommending engagement with ASME to a friend or colleague. Of the respondents, 90% were male, 9% female. Younger volunteers reported higher satisfaction than their colleagues. Volunteers from Asia Pacific reported higher satisfaction with ASME as compared to the competition, though they do find it difficult to volunteer. With the Engagement Groups, i.e., Awards Committees, S&C, etc., nearly nine in ten said they were satisfied. Overall, most found volunteering with ASME "easy" in several engagement groups while others found their experience more challenging. (Minutes Appendix 2.4)
- 2.5 BOG Planning Meeting Update: The draft meeting agenda was reviewed for the 3-day Planning Meeting to be held in Toronto, Canada on July 14-16, 2025. (Minutes Appendix 2.5)

3. New Business:

No new business was presented.

4. Open Session Information Items

4.1 Dates of Future Meetings

DATE	DAY	TIME	LOCATION
June 6, 2025	Friday	8:30 am – 4:00 pm	Portland, ME
June 7, 2025*	Saturday	9:30 am – 2:00 pm	Portland, ME
June 8, 2025*	Sunday	8:30 am – 4:00 pm	Portland, ME
July 14, 2025* July 15, 2025 July 16, 2025	Monday Tuesday Wednesday	12:00 pm – 5:00 pm 9:00 am – 4:00 pm 9:00 am – 12:00 pm	Toronto, ON Canada
September-October 2025*	TBD	TBD	Virtual Meeting
November 16, 2025*	Sunday	8:30 am – 4:00 pm	Memphis, TN

*FY26 Board of Governors

5. Adjournment – The meeting adjourned on Wednesday, April 30, 2025 at 2:36 PM EDT.

Tara McMahan
 Secretary/Treasurer

List of Appendices

- 1.3. President’s Remarks
- 1.4. Executive Director/CEO Remarks
- 1.5.2. Proposed Appointments
- 1.5.3. Proposed Changes to By-Law B5.5
- 2.2. Membership Dues
- 2.3. Government Relations Update
- 2.4. Volunteer Satisfaction Survey Overview
- 2.5. BOG Planning Meeting Update

Happy Birthday ASME

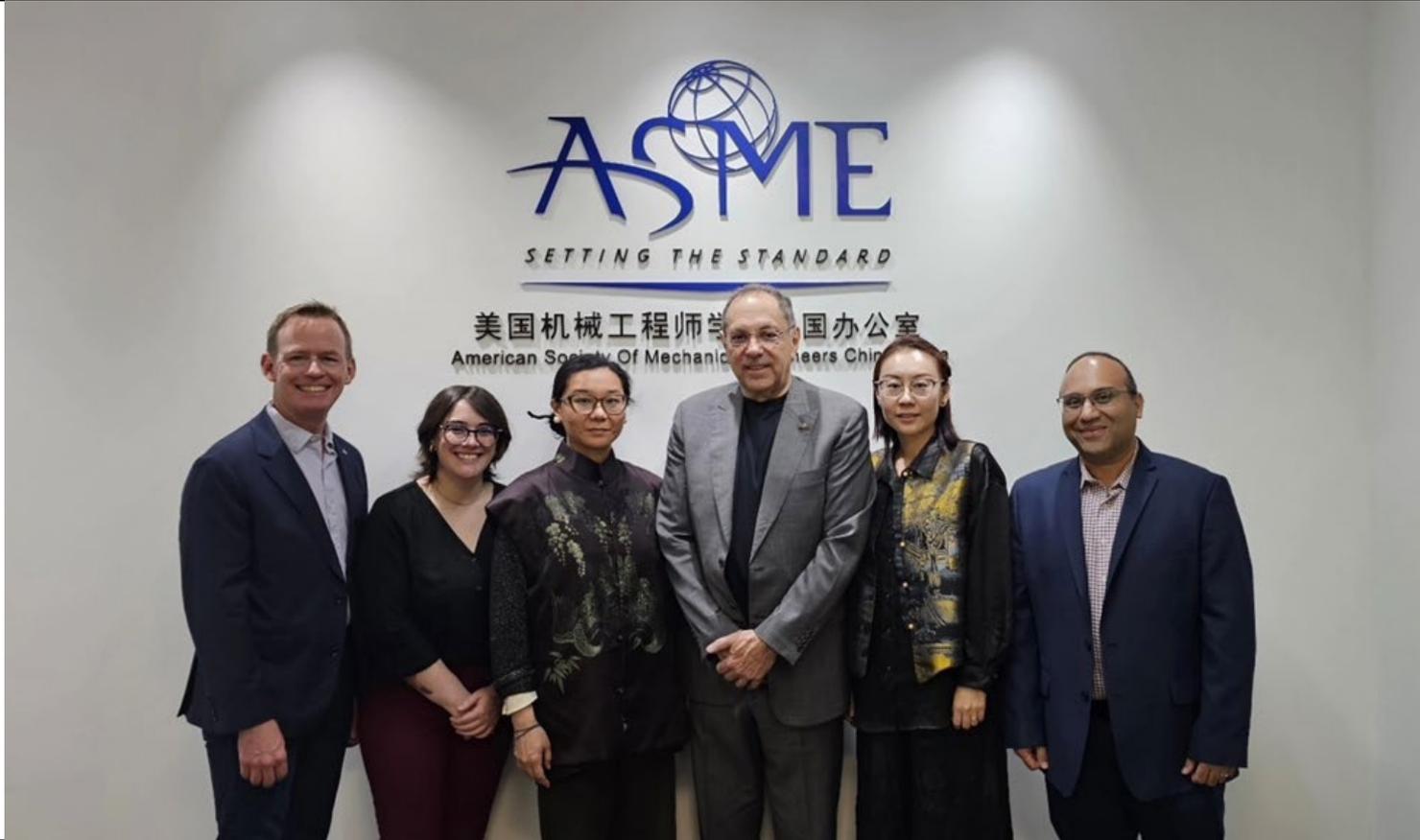
Stevens Institute of Technology – April 7, 1880



ASME Women's Leadership Collective Workshop

Minutes Appendix 1.3
Page 2 of 2





ASME Singapore



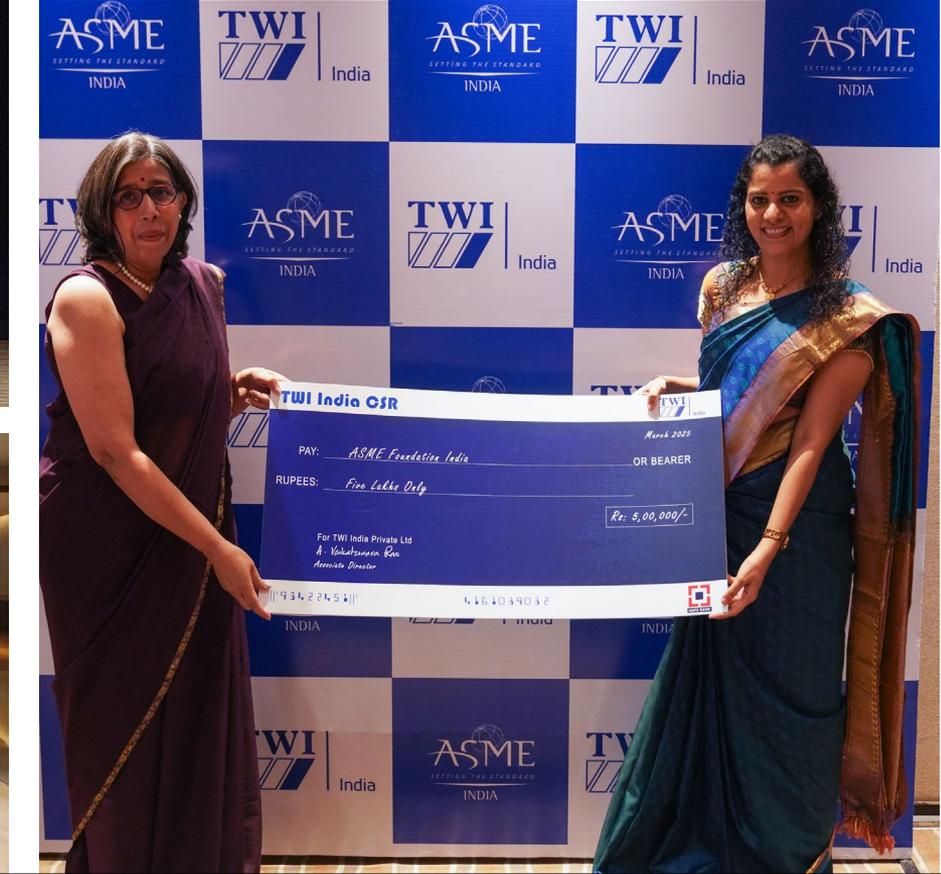
ASME Singapore





ASME India

ASME India





20 25

SINCE 1969

Offshore Technology Conference

5-8 MAY >> NRG PARK >> HOUSTON, TEXAS, USA

WAVES OF INNOVATION >> OFFSHORE ENERGY EXCELLENCE

INDUSTRY ADVISORY BOARD

Spring 2025 Meeting

ASME Washington, DC Office 1828 L Street N.W. Washington, DC

Monday April 28, 2025 – Tuesday, April 29, 2025

ASME

Annual Business Meeting 2025

In-Person Event



Doubletree by Hilton

Portland, ME

June 5–9, 2025

ASME Operational Updates

Minutes Appendix 1.4
Page 9 of 10



THE ASME FOUNDATION'S

CAMPAIGN FOR NEXT GENERATION ENGINEERS

\$50 MILLION BY 2030

The ASME Foundation supports aspiring young people with groundbreaking programs in engineering education, career resources, and support for first, life-changing inventions.

These are the future innovators who will build a better future for all of us.



ASME Reinventing the Future

Minutes Appendix 1.4
Page 11 of 13





Launch the Innovators of Tomorrow GALA 2025

An inspiring evening celebrating leadership, innovation, and philanthropy to empower **the next generation of engineers.**

MAY 1, 2025
7:00 PM – 10:30 PM

MANDARIN ORIENTAL
NEW YORK, NY

[ADD TO CALENDAR](#)

[TICKETS/DONATE](#)

[SPONSORSHIP OPPORTUNITIES](#)



THIS YEAR'S HONOREES



EXCELLENCE IN INDUSTRY AWARD

Ajei Gopal

Ansys
President and Chief Executive Officer

[READ BIO >](#)



HOOVER MEDAL

THE HON.
Aprille J. Ericsson
PhD

Department of Defense (DoD)
*Assistant Secretary of Defense for Science and
Technology (S&T) (Former)*

[READ BIO >](#)



NEXT-GEN AWARD

Jay Flores

"It's Not Magic, It's Science!"
Host

[READ BIO >](#)



**ASME Board of Governors
Agenda Item
Cover Memo**

Date Submitted: April 7, 2025

BOG Meeting Date: April 30, 2025

To: Board of Governors

From: Committee on Organization and Rules

Presented by: Richard Marboe

Agenda Title: Proposed Appointments

Agenda Item Executive Summary:

Proposed appointments reviewed by the COR on April 7, 2025.

Proposed motion for BOG Action:

To approve the attached appointments.

Attachments: Document attached.

APRIL 2025 PROPOSED APPOINTMENTS TO ASME UNITS

Internal Unit	Nominee	Appointment Position/Title	Appointment Term/Category	Appointment Type	History
Technical and Engineering Communities Sector	David Noble	Member-at-Large	July 2025 – June 2028	Initial	Member, Westinghouse Award Committee
Technical and Engineering Communities Sector	Shannon Stott	Member-at-Large	April 2025 – June 2027	Initial	Chair, Bioengineering Division
Old Guard Committee	Shreyas Hegde	Member-at-Large	July 2025 – June 2028	Initial	Member, ECE Programming Committee
Committee on Honors	Nancy Johnson	Member-at-Large	July 2025 – June 2028	Reappointment	Past Chair. Aerospace Division



**Board of Governors Meeting
Agenda Item
Cover Memo**

Date Submitted:	April 7, 2025
BOG Meeting Date:	April 30, 2025
To:	Board of Governors
From:	Committee on Organization and Rules
Presented by:	Richard Marboe
Agenda Title:	Proposed Changes to By-Law B5.5

Agenda Item Executive Summary:

The Technical and Engineering Communities Council proposed changes to B5.5 to allow it to have up to four Members-at-Large.

Proposed motion for BOG Action:

To adopt changes to By-Law B5.5.

Attachment(s):

Document attached.

B5.5 TECHNICAL AND ENGINEERING COMMUNITIES SECTOR

- B5.5.1.1 The Technical and Engineering Communities (TEC) Sector, under the direction of the Board of Governors, is responsible for activities of the Society relating to engaging individuals and groups in advancing engineering skill, art, science, knowledge and practice, and in planning, developing and delivering new technical content in the form of new products, services, networking opportunities, conferences, events and delivery mechanisms across ASME's technology areas, as well as managing the current portfolio of products and services. The Technical and Engineering Communities Sector will maintain a current Sector Operation Guide containing operational details of the Sector not covered in these By-Laws.
- B5.5.1.2 The Technical and Engineering Communities Sector shall be led by a Sector Council that consists of the following voting membership: a Senior Vice President (SVP) as Chair, two Vice Chairs, and ~~two~~ up to four members-at-large. The non-voting membership of the Sector Operating Council shall include staff as appointed by the Executive Director/CEO.
- B5.5.1.3 The incoming Senior Vice President of the Technical and Engineering Communities Sector shall be nominated by the Technical and Engineering Communities Sector Council for appointment by vote of the Board of Governors for a term of three years.
- B5.5.1.4 Technical Divisions and Research Committees are part of the Technical and Engineering Communities Sector and report to the TEC Sector Council.
- B5.5.1.5 The Vice Chairs and the members-at-large shall be appointed by the Board of Governors as recommended by the Technical and Engineering Communities Sector Council. The term of the Vice Chairs and members-at-large shall be up to three years.
- B5.5.1.6 The Technical Committee on Publications and Communications (TCPC) is responsible for publications of the Society, except that the Standards and Certification Sector shall be in charge of codes and standards. The Committee shall consist of a Chair and a membership as approved by the Technical and Engineering Communities Sector Council.



Board of Governors Meeting Agenda Item Cover Memo

Date Submitted:	April 15, 2025
BOG Meeting Date:	April 30, 2025
To:	Board of Governors
From:	William Garofalo, Chief Financial Officer
Presented by:	William Garofalo
Agenda Title:	YTD Financial Report

Agenda Item Executive Summary:

A YTD financial report will be provided.

Proposed motion for BOG Action:

None

Attachment(s):

None



Board of Governors Meeting Agenda Item Cover Memo

Date Submitted:	4/14/25
BOG Meeting Date:	4/30/25 -- Open Session
To:	Board of Governors
From:	Jeff Patterson
Presented by:	Drew Lentz
Agenda Title:	Item 2.2 - Annual Membership Dues

Agenda Item Executive Summary:

ASME membership staff will present a business update and state of membership as of midyear FY25, followed by a membership dues recommendation for 2025-2026.

The Executive Committee has reviewed the 2025-2026 membership dues information with staff who have recommended not to increase dues. The Executive Committee concurs that dues should not be increased for this next year in order to continue to stabilize and grow the membership headcount.

The base membership dues would remain at \$158.00.

MOTION:

To approve 2025-2026 membership dues of \$158.00.

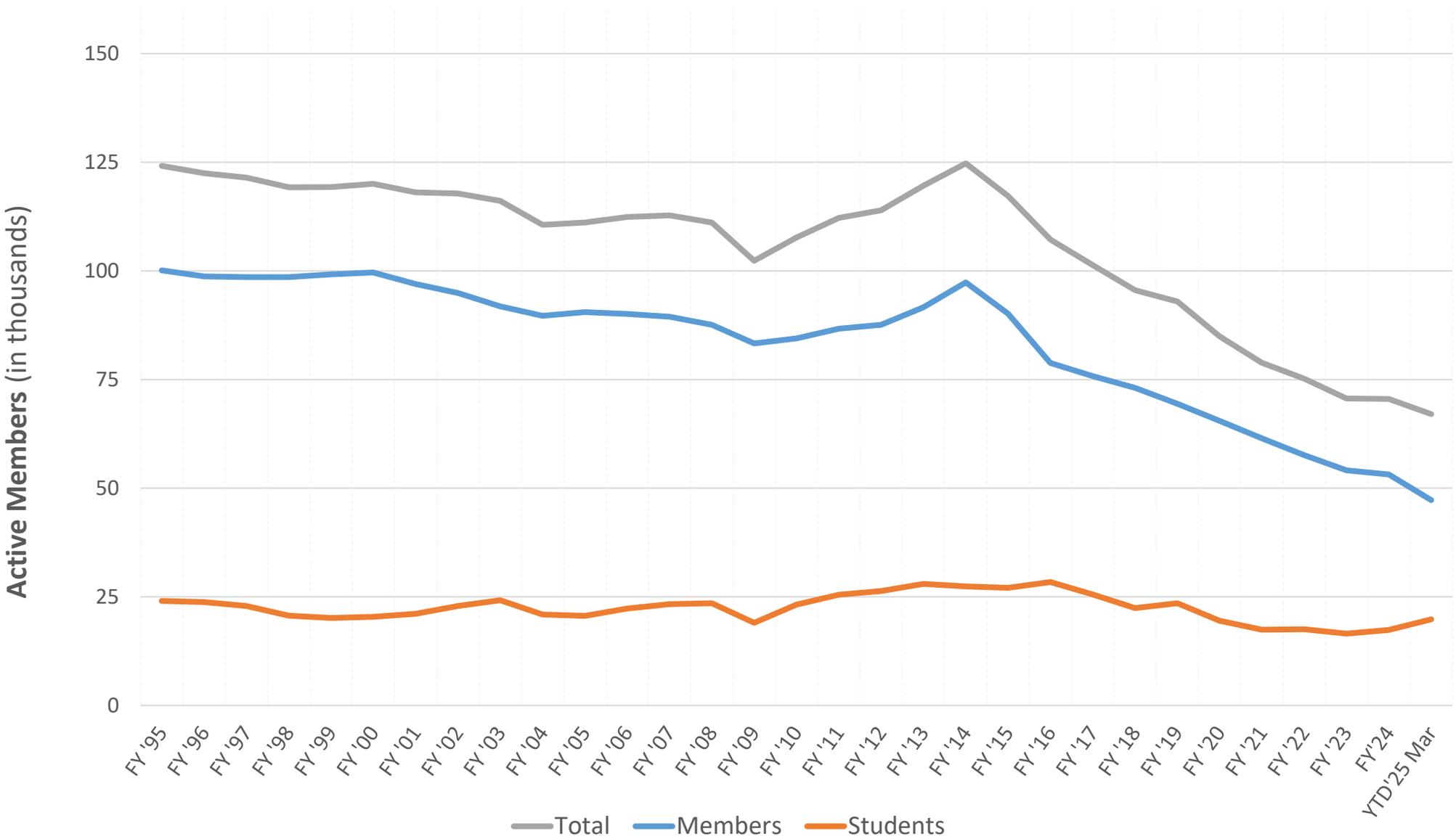
Attachment(s): PowerPoint

Membership Business Update

April 30, 2025

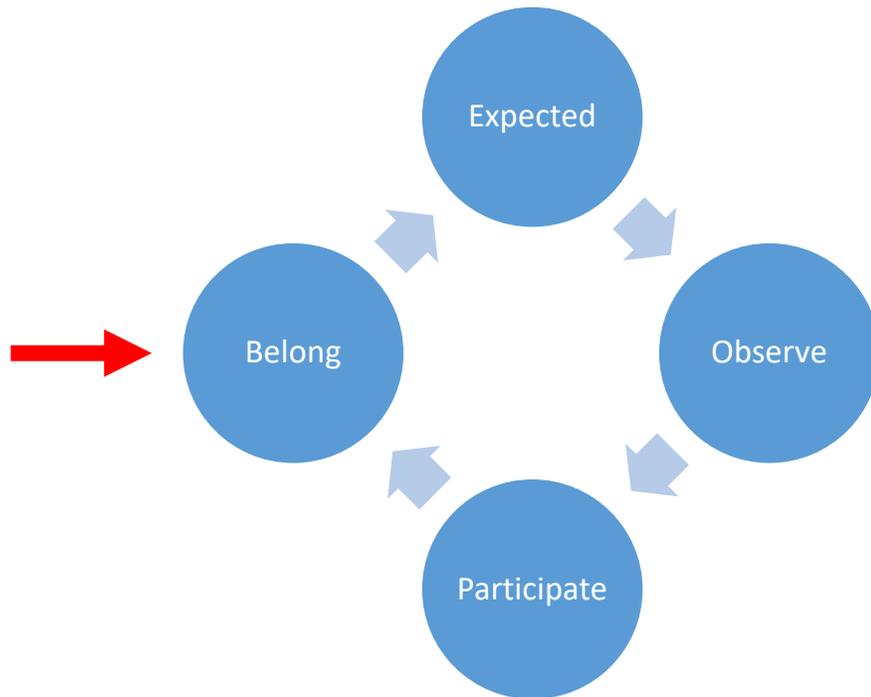


30-Year ASME Membership Trend (Member Count)

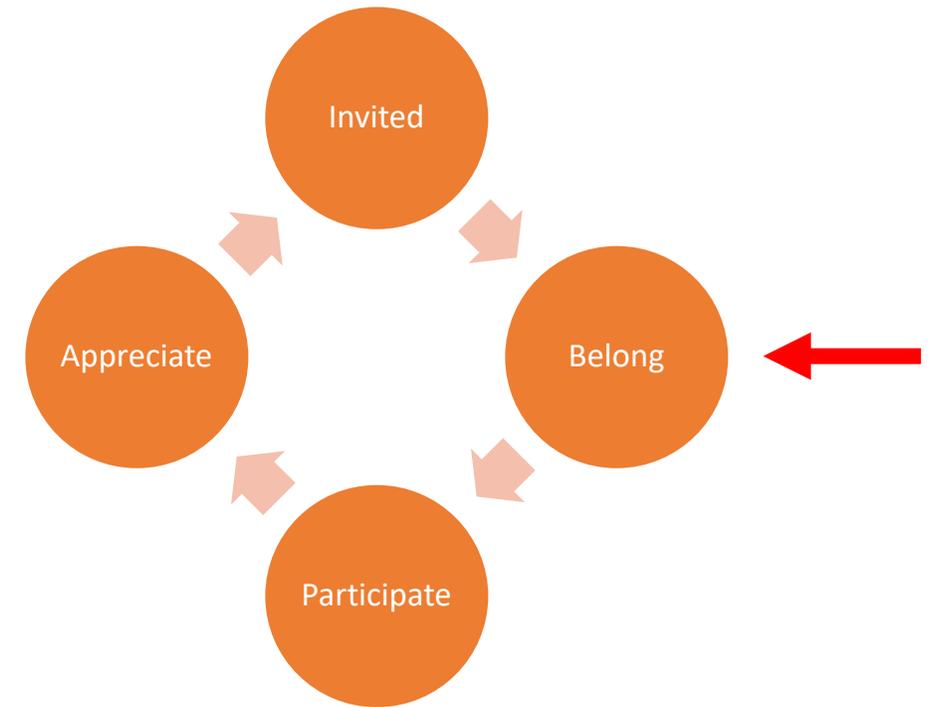


Generational shift in decision-making process to join associations

Generations born prior to 1981
Baby Boomers + Gen X

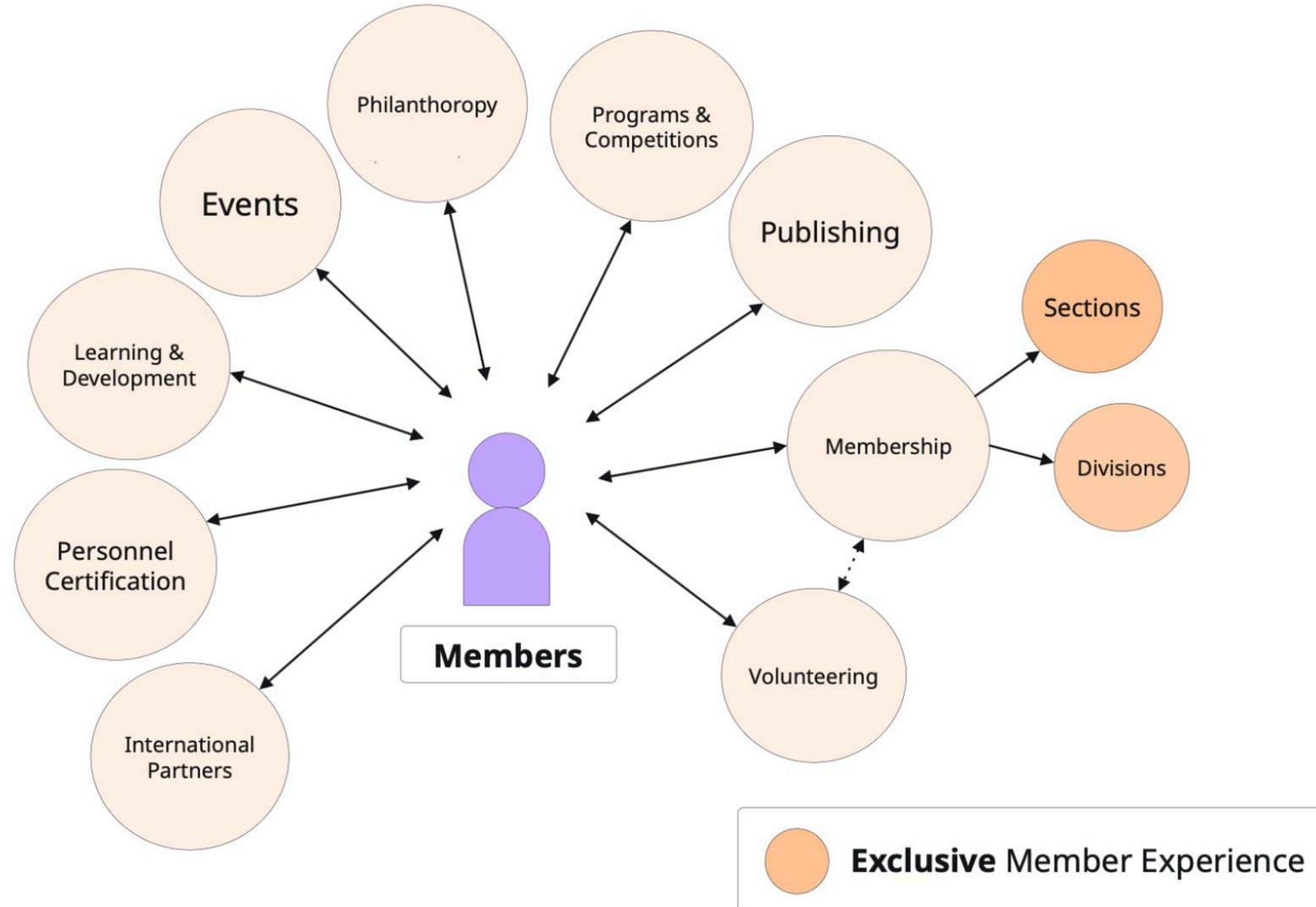


Generations born since 1982
Gen Y + Gen Z



Fighting For Attention

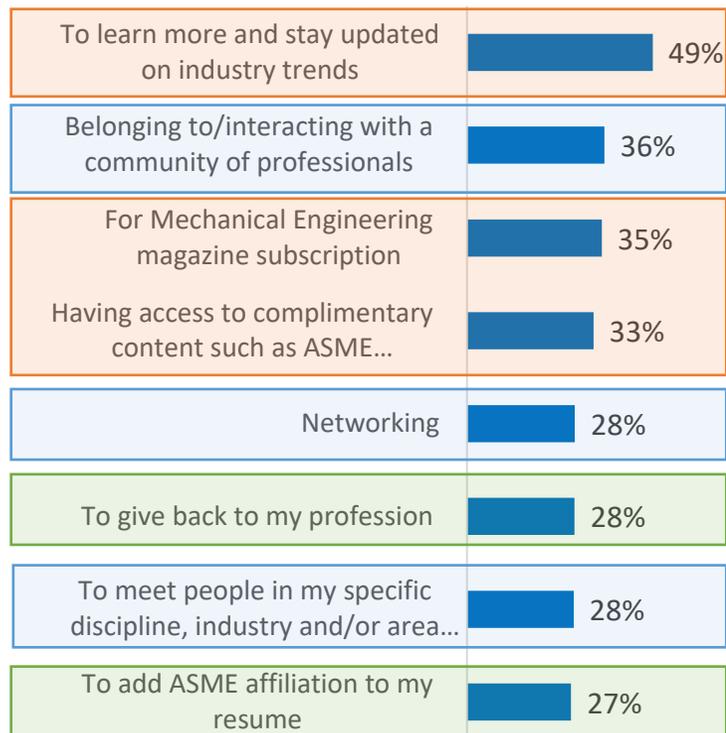
Current State of ASME B2C Portfolio



TOP REASONS FOR RENEWING ASME MEMBERSHIP – CURRENT MEMBERS

selected by 25% or more

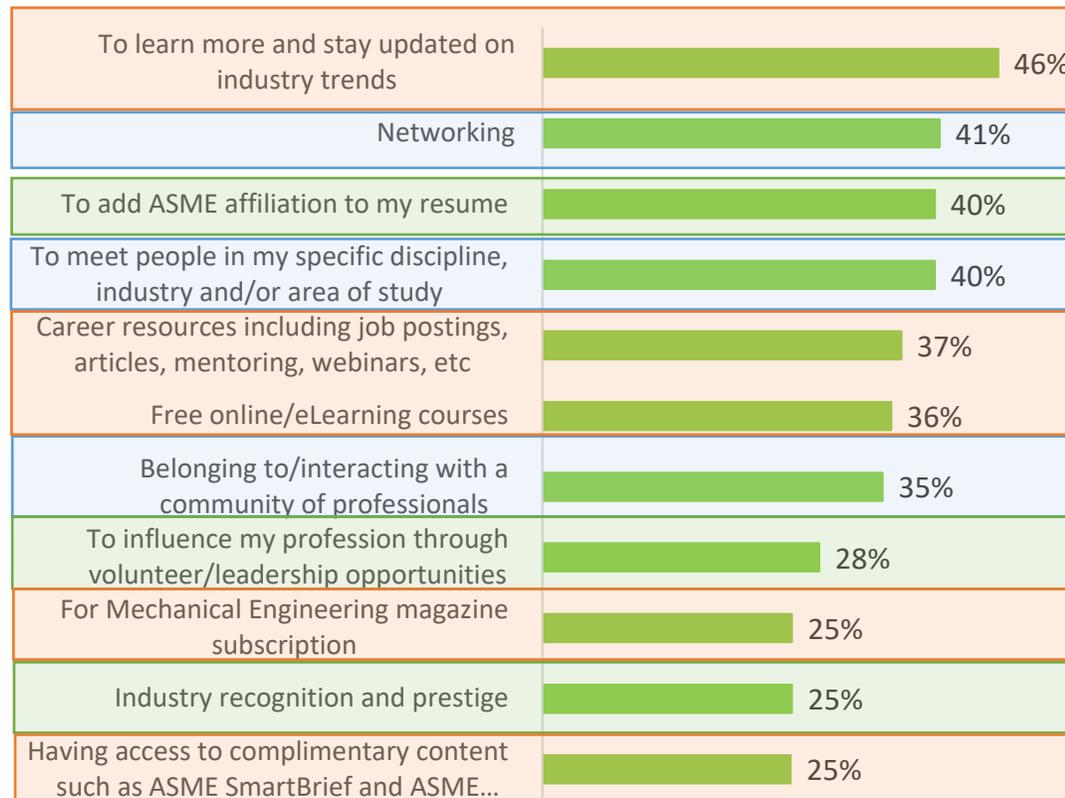
Base: 1,003



TOP REASONS FOR BECOMING ASME MEMBER – NEW MEMBERS

selected by 25% or more

Base: 790



THEMES

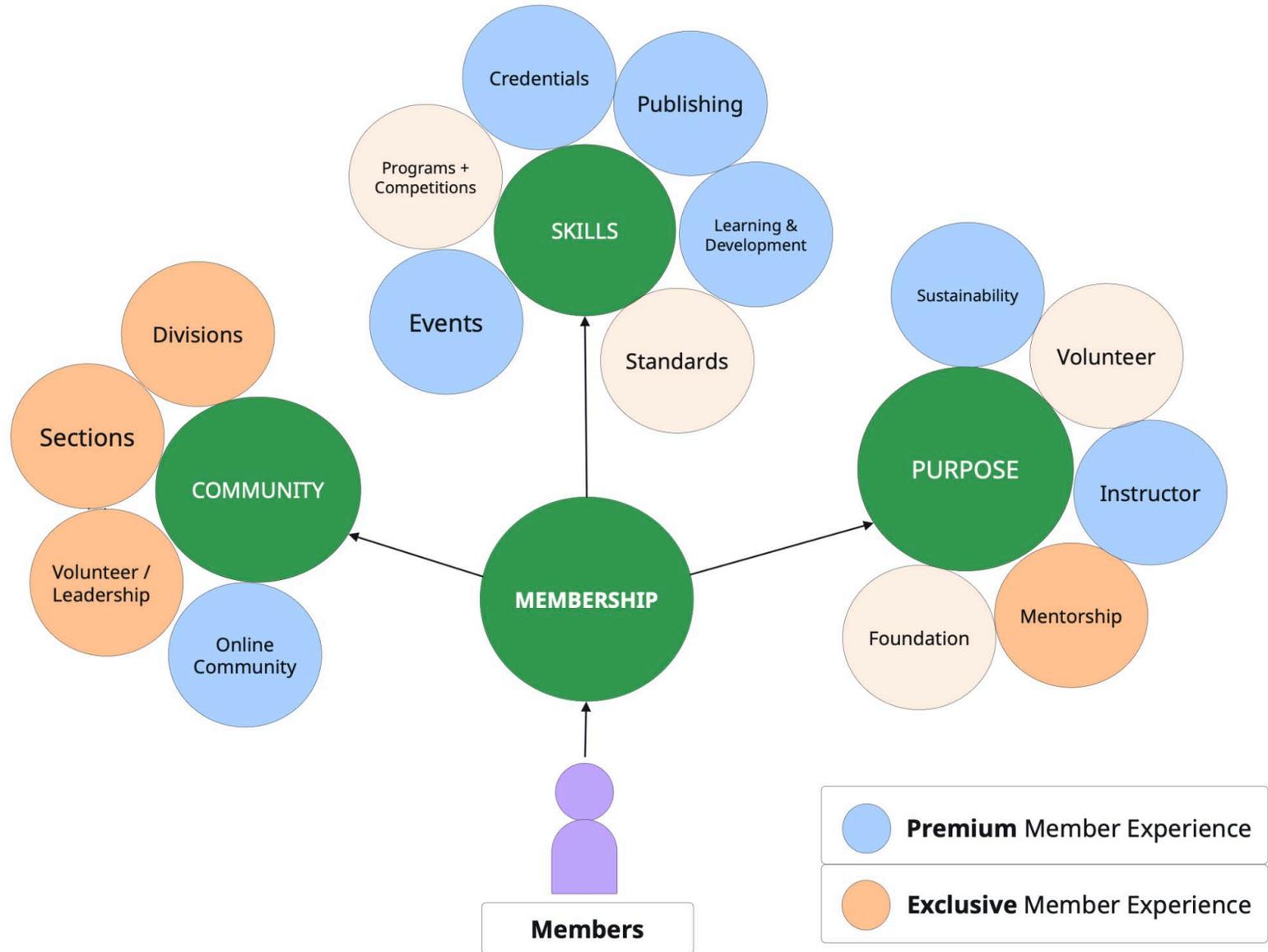
COMMUNITY

SKILLS

PURPOSE

Membership As Premium Access

Proposed Future State of ASME B2C Portfolio



Proposed Membership Dues (FY26)

Recommend ***maintaining*** the current dues:

- Membership headcount is declining
- 35% of lapsed members cite ‘cost of membership’ as reason - *FY24 New, Renewing & Lapsed Member Survey*
- Market conditions (reduced gov. spend, inflation) straining individual and corporate budgets
- Allows for direct YoY comparison of impact of new experimental benefits
- Increase would impact key international markets (India and Latin American)

Calculation	CPI	ASME Dues
October 2024 Dues		\$158.00
January 2025 CPI	317.7	
January 2018 CPI	247.9	
Inflator (<i>Jan 24 CPI ÷ Jan 18 CPI</i>):	1.28	
October 2025 Dues allowable under "ASME Constitution and By-Laws C9.1.1 "		\$202.50
Maximum allowable dues as per C9.1.1 (Round down as per Society Policy 14.5)		\$202.00
Recommended FY26 October 2025 Dues: \$0 INCREASE		\$158.00

Source: US Government Bureau of Labor Statistics
https://www.bls.gov/regions/mid-atlantic/data/consumerpriceindexhistorical_us_table.htm
 CPI: All Urban Consumers NSA



Recommendation to the Board of Governors:

Maintain the current base membership dues for the
2025 – 2026 Membership year

MOTION:

To approve 2025-2026 membership dues of \$158.00



Board of Governors Meeting Agenda Item Cover Memo

Date Submitted:	4/10/25
BOG Meeting Date:	4/30/25
To:	Board of Governors
From:	Chris Connelly, Government Relations
Presented by:	Chris Connelly, Senior Director, Government Relations
Agenda Title:	Government Relations: Challenges and Opportunities

Agenda Item Executive Summary:

The presentation provides an overview of the main policy issues of interest to ASME and their projected impact under the new administration. The overview pays particular attention to energy, manufacturing, open access, and tariffs.

Proposed motion for BOG Action: **Information Only**

Attachment(s):

Board of Governors Presentation

Government Relations: Challenges & Opportunities

Presented By: Chris Connelly, Senior Director, Government Relations

Date: April 2025

New Opportunities and Challenges

Government shifts and federal spending



Shifts

- Modernization efforts impacting spending
- Policy shifts changing government oversight
- Proposed policies present both challenges and opportunities for ASME

*“We need more energy.
Lots more energy.”*

*– Chris Wright,
Secretary of Energy*

Opportunities

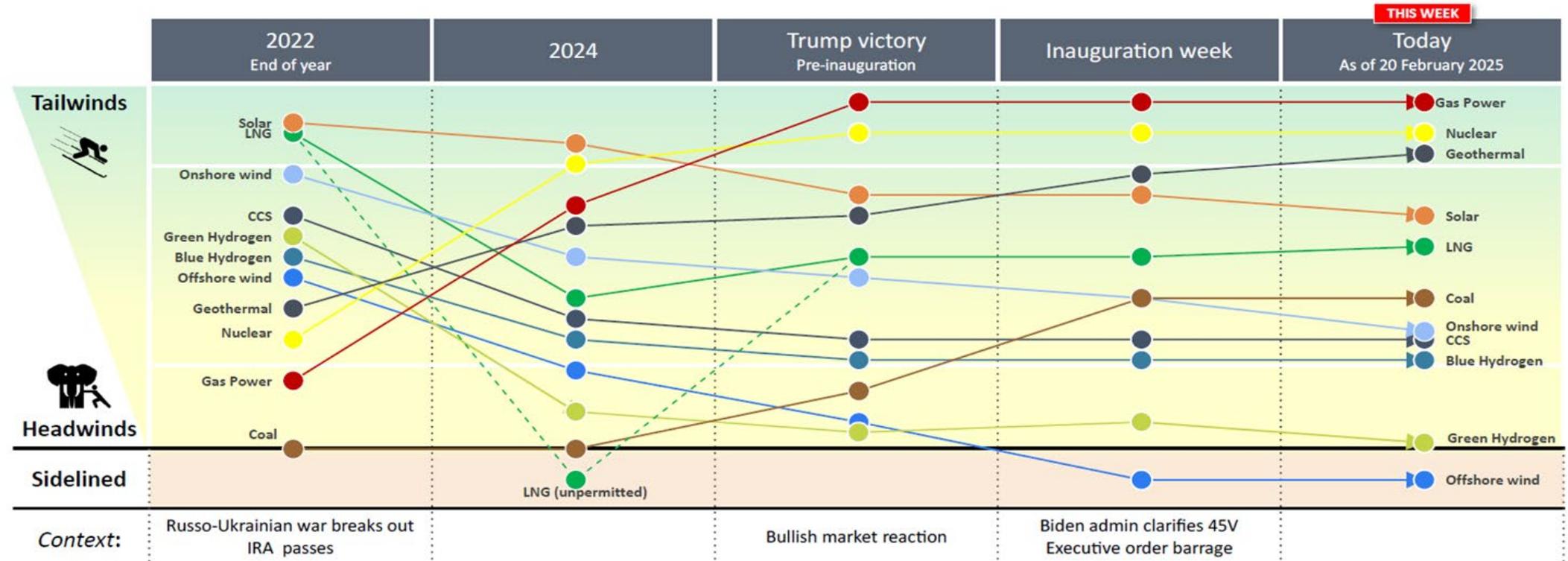
- Increased government support for nuclear development
- Increased government support for fossil fuel industries, including LNG

Challenges

- Pause for federal research funding
- Rollback of IRA and sustainability grants
- Proposed federal tariffs

Shifting Energy Priorities:

Market and policy sentiment of energy sectors: Fossil fuels, nuclear, and geothermal lead as priorities. Offshore wind likely sidelined, but other renewables, mainly solar, will continue to be deployed. Critical materials, manufacturing, mining & biofuels cited for investment. **Recommendation:** Establish localized clean energy strategies.



Note: Years are year-end except 2024
Source: Rystad Energy research and analysis, February 2025

Open Access regulatory threats:



Shifts

- Michael Kratsios confirmed as OSTP Director
- Policy shift away from regulatory oversight and government funding

*“Burdensome regulation...
stifles economic
innovation and growth”*

*– Michael Kratsios,
OSTP Nominee*

Opportunities

- FY25 Appropriations language mirrors ASME recommendations on 12-month open access embargo
- House Appropriators to limit agency funding until Congress receives more information on the costs of the proposal
- Early-engagement with OSTP to repeal 2022 Nelson Memo

U.S. Reciprocal Trade and Tariffs:



Shifts

- Trump Administration tariff announcements have created uncertainty in the markets and U.S. economy

“There remains great uncertainty around the degree of economic impact”

– The Committee for a Responsible Federal Budget

ASME Impact

- From a general economic standpoint, ASME may benefit from increased manufacturing and production. However, tariffs on materials and components needed pose problems. Example: Steel
- ASME codes and standards are cyclical so short-term impact may not be as severe

Congressional Action

- The Congress can weigh in, but it is unlikely at this point. Bi-partisan legislation in the Senate (Grassley and Cantwell) and House (Bacon) would require congressional approval for tariffs exceeding 60 days.

Standards and Manufacturing:



Shifts

- Rollback parts of CHIPS Act, IRA, and related funding
- Tax reform and impacts on tax credits related to investment
- Regulatory relief for developers

“We must bolster America’s manufacturing”

*– Chris Wright,
Secretary of Energy*

Opportunities

- Renewal of 2017 tax and jobs act package benefits U.S. manufacturing
- Government support for LNG industry and related pressure vessel transport
- Recission of pollution fees a boon for energy, mining, and manufacturing industries

Challenges

- Threats against Build Back Better initiatives have created uncertainty



Take-Aways



The ever-changing political landscape is generating uncertainty in Washington.

- This is already amplified due to very tight margins in both the House and Senate.

ASME's priorities remain the same, and we look for opportunities within this shifting landscape.

As a bi-partisan, neutral convenor, ASME continues to advocate for policies that advance our membership and the engineering industry.



**Board of Governors Meeting
Agenda Item
Cover Memo**

Date Submitted:	4/14/25
BOG Meeting Date:	4/30/25 – Open Session
To:	Board of Governors
From:	Jeff Patterson
Presented by:	Jeff Patterson
Agenda Title:	Item 2.4 -- 2025 Volunteer Satisfaction Survey

Agenda Item Executive Summary:

Jeff Patterson will present an Executive Summary of the 2025 Volunteer Satisfaction Survey.

Attachment(s):

ASME VOL SATISFACTION Exec Summary Deck for BOG 4.30.25



FY25 ASME VOLUNTEER SATISFACTION RESEARCH

Executive Summary

RESPONDENT PROFILE

Respondents By



Engagement

Codes & Standards	656
Technical Divisions	254
SES	37
Student Section	126
Professional Sector	125
Conference Organizer, Track Leader, Session Chair or Reviewer	237
ASME Board of Governors	16
Committees reporting to ASME Board of Governors	59
ASME Level Awards Committees	88
Editor, Associate Editor, or Reviewer	114
SECD Student and Early Career Development	39
ASME Foundation	33
Public Affairs and Outreach	25

Age

Under 35	7%
35 to 54	31%
55 to 64	26%
65 or older	35%

Region

Americas	76%
EMEA	13%
APAC	10%

Volunteer Tenure

3 years or less	22%
4 to 10 years	24%
11 to 20 years	24%
More than 20 years	30%

Employment Status

Employed	73%
Student	3%
Retired	20%
Other	4%

Org. Type

Industry	60%
Government	9%
Academia	22%
Non-profit	3%
Other	6%

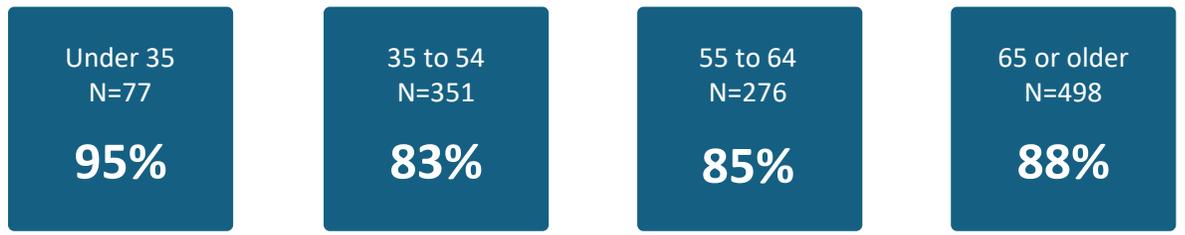
License Status

Licensed in US	20%
Licensed outside US	15%
On track to be licensed	5%
None of the above / Not applicable	61%

Younger volunteers under 35 reported significantly higher KPIs than their older colleagues, driven by feedback from SECD and Student Sections volunteers.

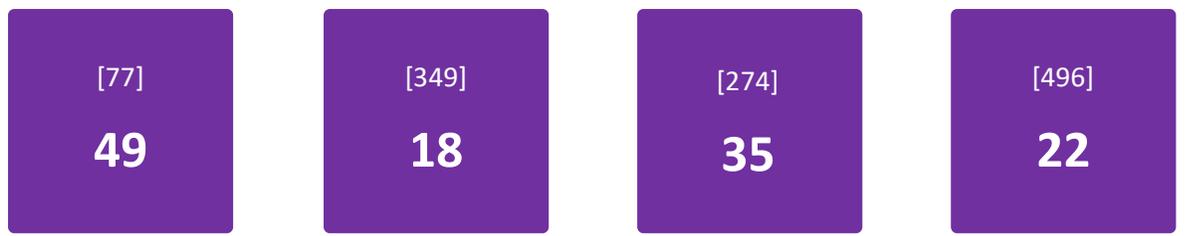
Volunteer Satisfaction (VSAT)

Degree to which volunteers are satisfied with their experience; indicates the degree to which their volunteering experience with ASME met, surpassed or failed to deliver on their expectations



Net Promoter Score (NPS)

Likelihood to recommend to others; considered a leading KPI for assessing customer opinion and loyalty



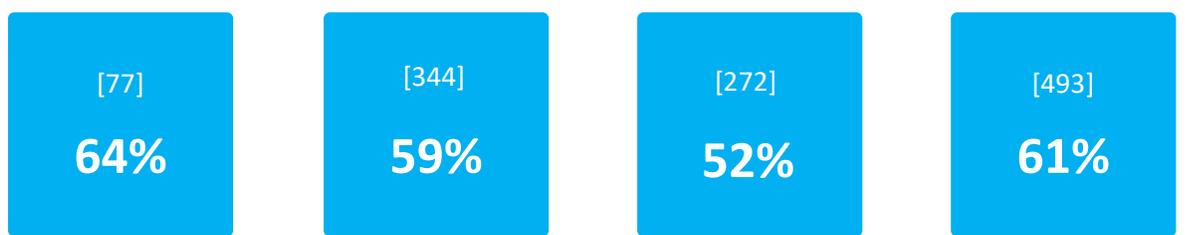
Competitive Position (CP)

Comparisons of the volunteer experience with ASME vis-à-vis volunteering experience with other professional organizations, among 52% who volunteer with other organizations.



Volunteer Effort Score (VES)

Measures the ease and/or difficulty of volunteering with ASME (The percentage who responded "5 or above" on a scale from 1 to 7, where 7 = Extremely Easy")

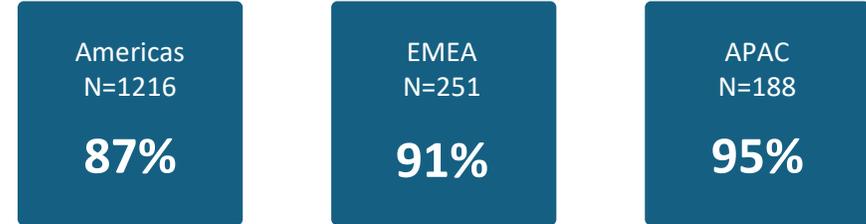


*Directional Due To Small Base

While volunteers from APAC reported higher NPS and Satisfaction and were more apt to say that ASME compares positively to the competition, they find it more difficult to volunteer with us, compared to their peers elsewhere.

Volunteer Satisfaction (VSAT)

Degree to which volunteers are satisfied with their experience; indicates the degree to which their volunteering experience with ASME met, surpassed or failed to deliver on their expectations



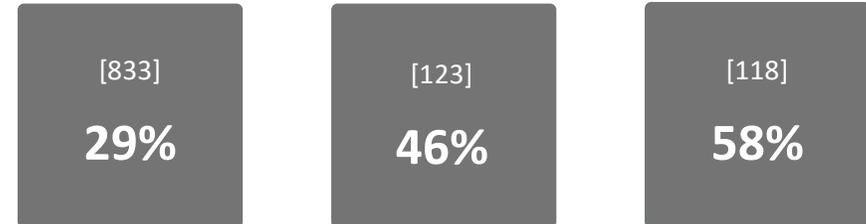
Net Promoter Score (NPS)

Likelihood to recommend to others; considered a leading KPI for assessing customer opinion and loyalty



Competitive Position (CP)

Comparisons of the volunteer experience with ASME vis-à-vis volunteering experience with other professional organizations, among 52% who volunteer with other organizations.



Volunteer Effort Score (VES)

Measures the ease and/or difficulty of volunteering with ASME (The percentage who responded "5 or above" on a scale from 1 to 7, where 7 = Extremely Easy")



While overall scores we received from the licensed engineers are in-line with the KPIs received from all ASME volunteers, US-licensed engineers are slightly more critical compared to their peers elsewhere.

Volunteer Satisfaction (VSAT)

Degree to which volunteers are satisfied with their experience; indicates the degree to which their volunteering experience with ASME met, surpassed or failed to deliver on their expectations



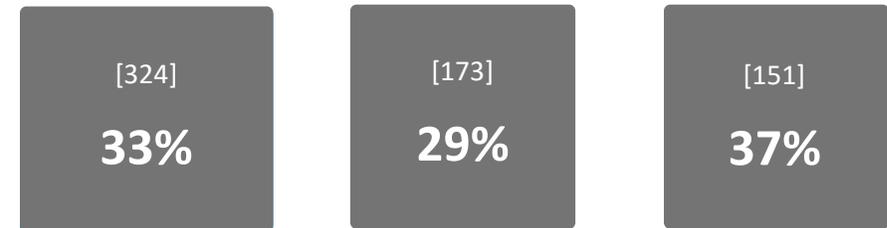
Net Promoter Score (NPS)

Likelihood to recommend to others; considered a leading KPI for assessing customer opinion and loyalty



Competitive Position (CP)

Comparisons of the volunteer experience with ASME vis-à-vis volunteering experience with other professional organizations, among 52% who volunteer with other organizations.



Volunteer Effort Score (VES)

Measures the ease and/or difficulty of volunteering with ASME (The percentage who responded "5 or above" on a scale from 1 to 7, where 7 = Extremely Easy")



*Includes both industry engineers and academics

Overall, Volunteer Leaders are mostly aligned in their views with the members of their teams.

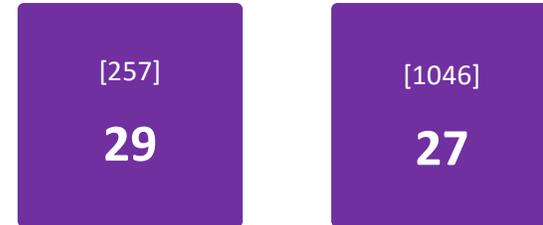
Volunteer Satisfaction (VSAT)

Degree to which volunteers are satisfied with their experience; indicates the degree to which their volunteering experience with ASME met, surpassed or failed to deliver on their expectations



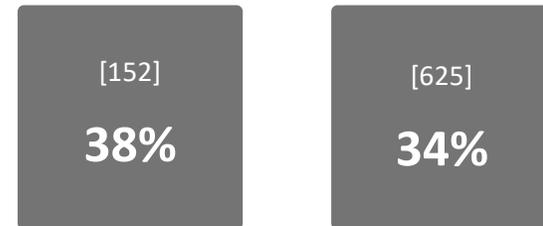
Net Promoter Score (NPS)

Likelihood to recommend to others; considered a leading KPI for assessing customer opinion and loyalty



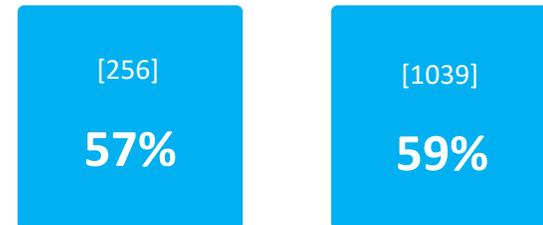
Competitive Position (CP)

Comparisons of the volunteer experience with ASME vis-à-vis volunteering experience with other professional organizations, among 52% who volunteer with other organizations.



Volunteer Effort Score (VES)

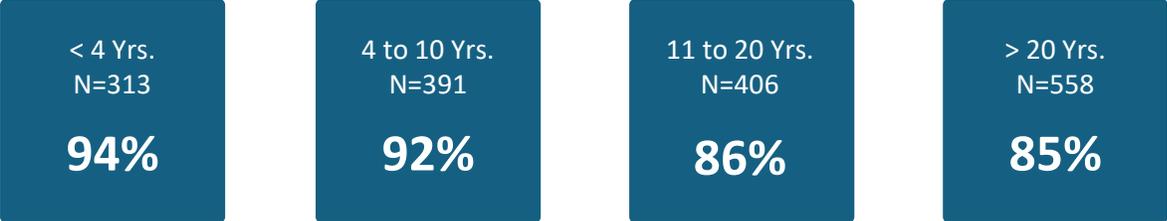
Measures the ease and/or difficulty of volunteering with ASME (The percentage who responded "5 or above" on a scale from 1 to 7, where 7 = Extremely Easy")



Long-tenured volunteers are more disenchanted.

Volunteer Satisfaction (VSAT)

Degree to which volunteers are satisfied with their experience; indicates the degree to which their volunteering experience with ASME met, surpassed or failed to deliver on their expectations



Net Promoter Score (NPS)

Likelihood to recommend to others; considered a leading KPI for assessing customer opinion and loyalty



Competitive Position (CP)

Comparisons of the volunteer experience with ASME vis-à-vis volunteering experience with other professional organizations, among 52% who volunteer with other organizations.



Volunteer Effort Score (VES)

Measures the ease and/or difficulty of volunteering with ASME (The percentage who responded "5 or above" on a scale from 1 to 7, where 7 = Extremely Easy")



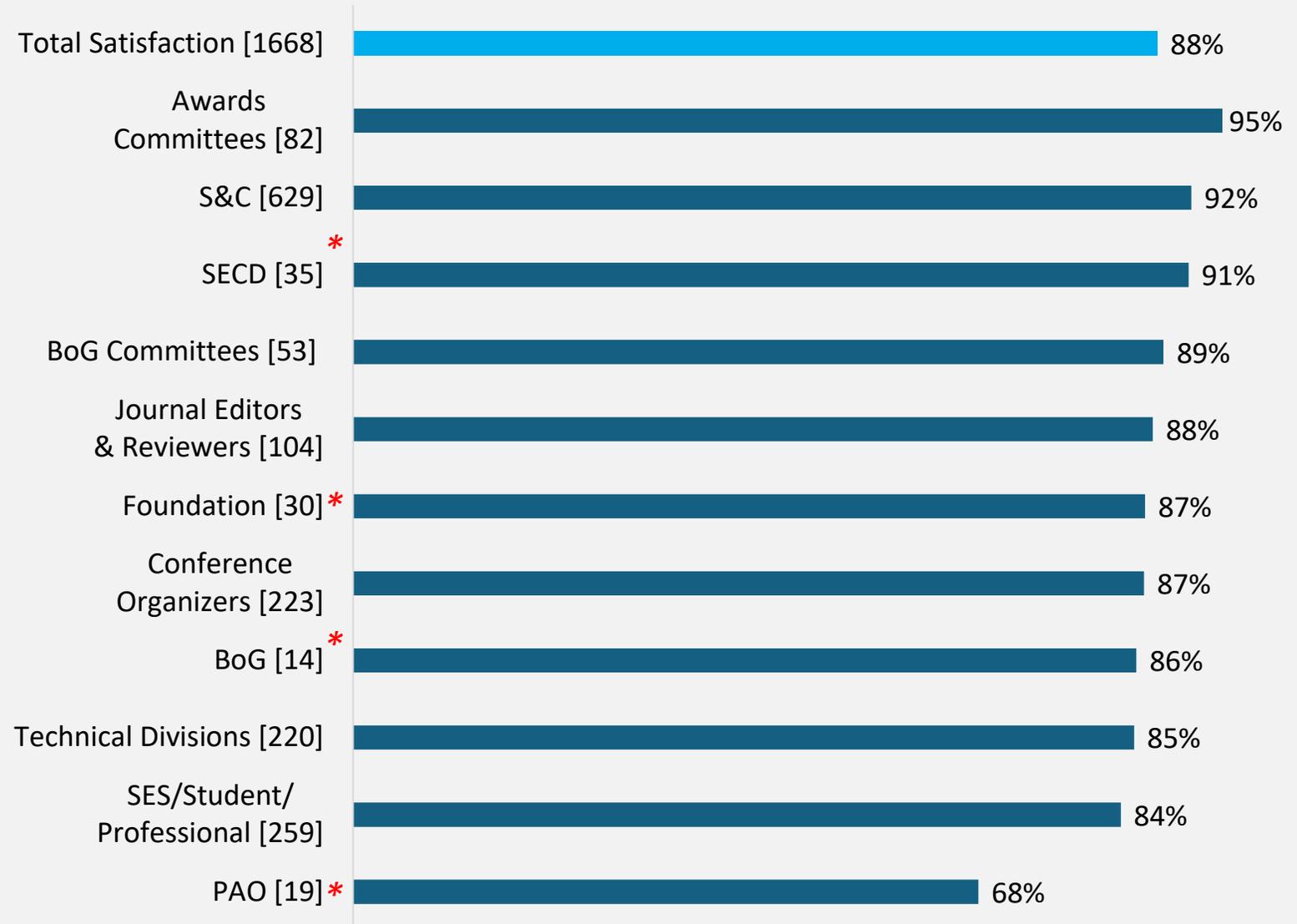
Satisfaction By Engagement Group

Overall, nearly nine in ten (88%) said they are satisfied.

However, Satisfaction varies from a high of 95% among Awards Committee members and 91% in the S&C groups, to 84% among SES volunteers and directionally (due to a small base) 68% in the PAO group.

Nearly all (95%) of volunteers under 35, most of whom have less than 4 years of volunteer experience with us, said they are satisfied.

** Data for SECD, Foundation, BOG and PAO is directional due to small bases*

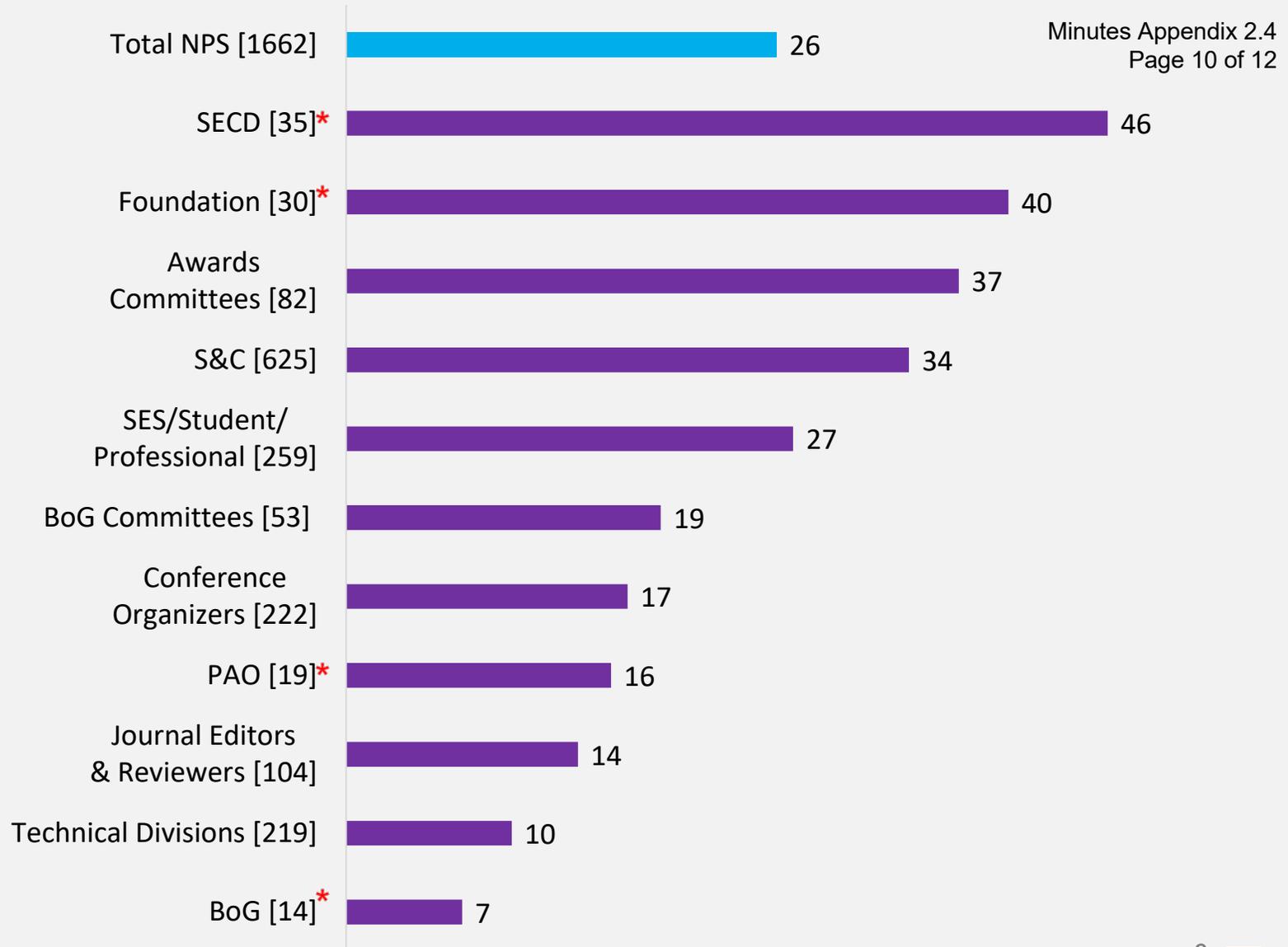


Recommendation (NPS) By Engagement Group

Overall NPS of +26 also shows a wide range based on the volunteer group.

Similar to Satisfaction, volunteers under 35 reported the highest NPS of +49 driven by stellar scores reported by SECD and Student Sections volunteers (the latter reported as part of SES), clearly representing a major opportunity for us.

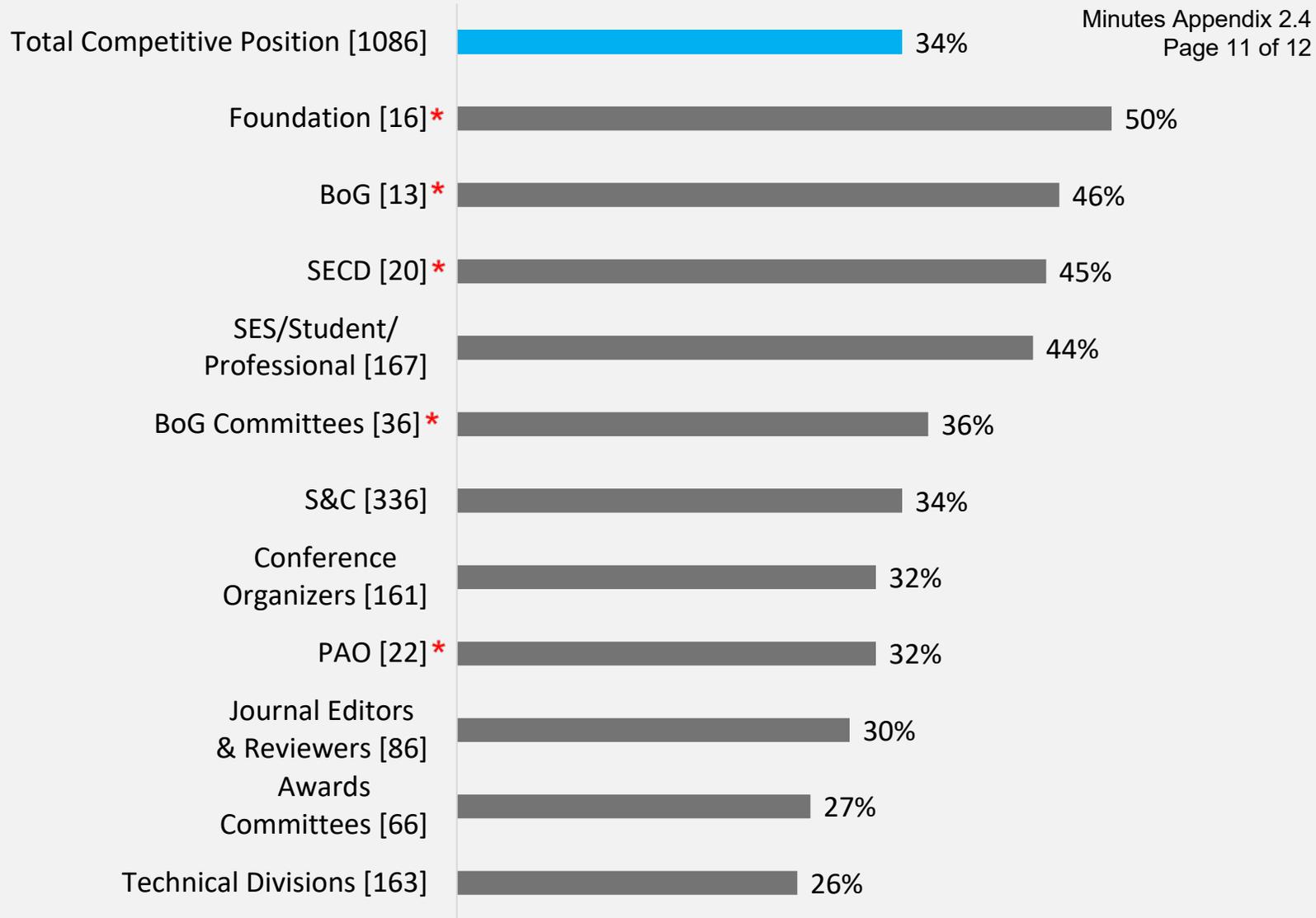
** Data for SECD, Foundation, BOG and PAO is directional due to small bases*



Minutes Appendix 2.4
Page 10 of 12

Competitive Position By Engagement Group

** Data for SECD, Foundation, BOG and PAO is directional due to small bases*



Minutes Appendix 2.4
Page 11 of 12

Our competitive landscape is very complex. When asked to name engineering and professional organizations they volunteer with in addition to ASME, we have collected a staggering list of more than 400 names which include international and local engineering societies and SDOs (with IEEE mentioned most often), publishers (e.g. Elsevier), as well as industry-specific, alumni and affinity groups, clubs and forums (e.g., EPRI, SWE).

Overall, a third (34%) said that ASME is better. In addition, nearly half (45%) said it is the same.

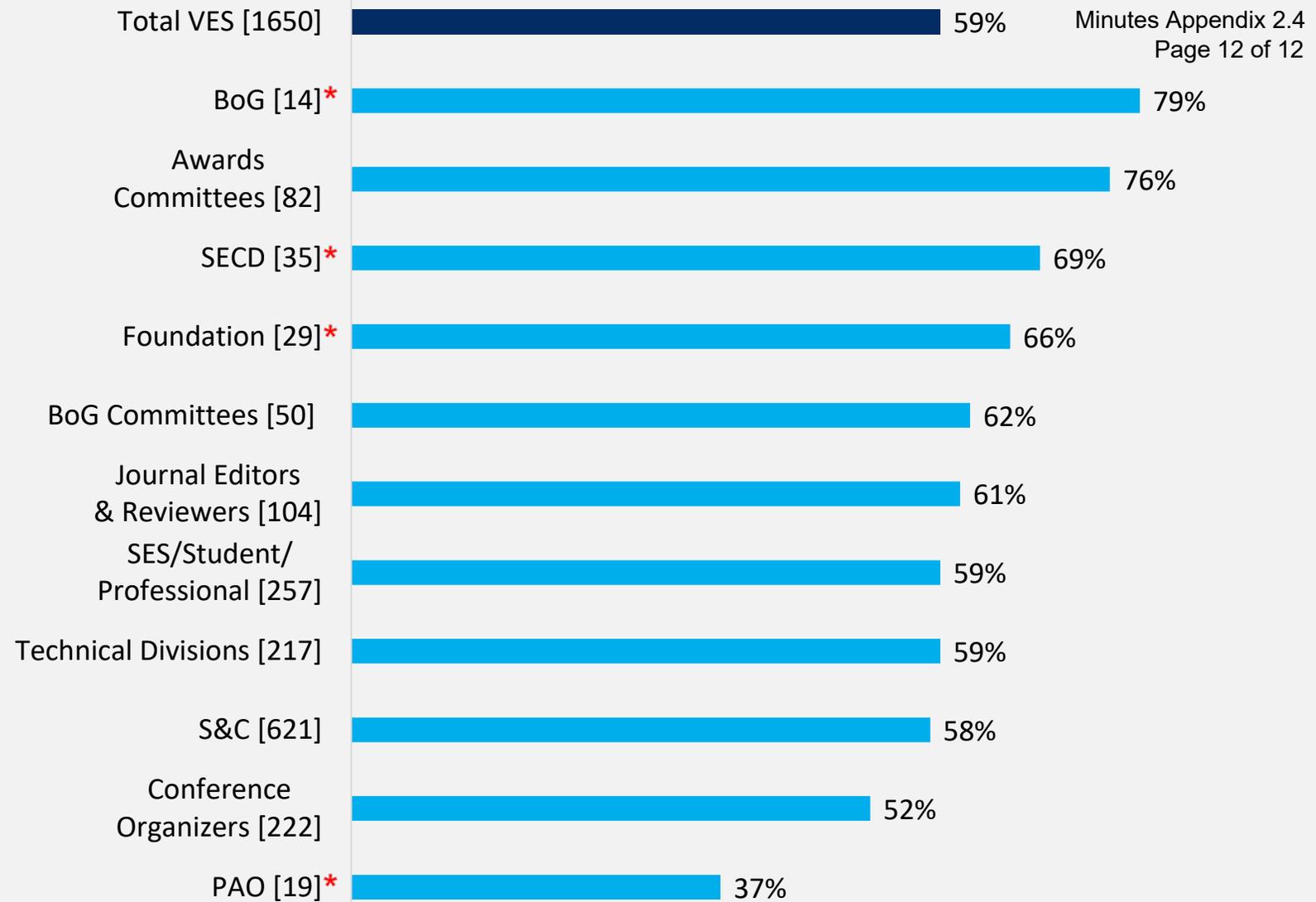
Half or more of the volunteers from APAC, young volunteers under 35 and those who engage with the Foundation rated their experience with us better than the competition (58%, 56% and 50% respectively).

Overall, six in ten (59%) said that volunteering with ASME is “easy”. Volunteers in several groups including BOG and Awards Committee members gave us exceptionally high marks for making their experience easy. Conference Organizers and PA&O volunteers (directionally due to a small base) find their experience more challenging.

✓ *Notably, VES of S&C volunteers appears to be stable compared to the feedback we continuously collect from code committee members who attend our Code Week meetings throughout the year.*

Volunteer Effort Score (VES)* By Engagement Group

** Data for SECD, Foundation, BOG and PAO is directional due to small bases*



*(The percentage who responded “5 or above” on a scale from 1 to 7, where 7 = Extremely Easy”)



Board of Governors Meeting Agenda Item Cover Memo

Date Submitted:	April 15, 2025
BOG Meeting Date:	April 30, 2025
To:	Board of Governors
From:	Anand Sethupathy, Chief Strategy Officer
Presented by:	Anand Sethupathy
Agenda Title:	2025 BOG Planning Meeting Update

Agenda Item Executive Summary:

A brief overview of the BOG Planning Meeting scheduled for July 2025 will be provided.

Proposed motion for BOG Action: None

Attachment(s): PowerPoint

2025 BoG Planning Meeting Topics

July 14-16, 2025

Shangri-La Toronto Hotel – Toronto, Ontario CANADA

Day	Topic
Monday, July 14 (starts at Noon)	<ul style="list-style-type: none">▪ Introductions & Context Setting▪ Emerging AI Landscape & Technologies▪ AI, Data, and IP Strategies▪ Breakouts
Tuesday, July 15 (starts at 9AM)	<ul style="list-style-type: none">▪ Shifting Policy Landscape & Impacts on ASME▪ Sustainability – Emerging Landscape▪ Philanthropy Strategies & Path Forward▪ Breakouts
Wednesday, July 16 (starts at 9AM) (wraps up at Noon)	<ul style="list-style-type: none">▪ International Strategy – Updates▪ Breakouts▪ Wrap Up & Reflections